

MARKING ACTIVITIES (One) for 4CM1 PRESENTATION

(Slide 31)

Marking activity 1 (Calculate question):

Figure 1 shows the value of visible exports and visible imports in \$ for Ecuador in 2015 and 2016.

	2015 \$m	2016 \$m
Visible exports	2260	2280
Visible imports	2660	2080

Calculate the balance of trade for Ecuador in 2016. You are advised to show your working. (2)

After typing in this question, please type in the following answer in manuscript form.

$\$2260 - \$2660 = \$400m$

Marking activity 2 (Calculate question):

The turnover of a business in 2015 was £900 000 with a gross profit of £315 000. Calculate the gross profit margin. Show your working. (2)

After typing in this question, please type in the following answer in manuscript form.

$\text{£}315\,000/\text{£}900\,000 \times 100 = 35\%$

Marking activity 3 (Outline question):

Outline **one** effect that the imposition of a tariff on food have on the import of food into a country. (2)

After typing in this question, please type in the following answer in manuscript form.

There will be less food imported with food becoming more expensive/less available leading to less demand.

Marking activity 4 (Outline question):

Outline **one** reason why some customers prefer to use the click and collect service offered by many supermarkets. (2)

After typing in this question, please type in the following answer in manuscript form.

It saves the problem of having to wait in the house for the goods to be delivered.

Marking activity 5 (Explain question):

The dividend yield on Dominos shares is 5.0%. Explain to an investor what is meant by this dividend yield. (3)

After typing in this question, please type in the following answer in manuscript form.

Dividend yield tells an investor how much shareholders receive in cash paid as compared with the share price. The dividend yield is calculated as the amount of dividend divided by the share price/actual calculation.

Marking activity 6 (Explain question):

A delivery note is included when goods are delivered to a customer.

Explain the purpose of **one** trading document which would be used after the goods have been delivered. (3)

After typing in this question, please type in the following answer in manuscript form.

Statement of account shows all the transactions for the month and balance owing. It acts as a request for payment.